

KIDWELLY TOWN COUNCIL

3rd JULY 2018

At the meeting of the **POLICY & STRATEGY COMMITTEE** held at the Princess Gwennlian Centre, Kidwelly on Tuesday 3rd July 2018

Present	Town Mayor	P.Thompson
	Deputy Mayor	C.Davies
	Councillors	V.Bevan-Jones, J.Gilasbey, G.Jones, G.Beer, C.Peters-Bond, J.Bezant, J.Mayne, S.Davies, D.Lloyd-Waterford, A.Jenkins
	Town Clerk	V. O'Reilly
	Town Secretary	A Padgett
Apologies	Councillors	L.Jones, T.Burnett

129 MEMBERS' DECLARATIONS OF INTEREST

There were no declarations of interest.

MATTERS REFERRED FROM THE GENERAL PURPOSES COMMITTEE

The Meals on Wheels rota was arranged:-

Thursday 12th July 2018 – Cllr Greg Jones

Friday 13th July 2018 – Cllr Greg Jones

Thursday 9th August 2018 – Cllr Greg Jones

Friday 10th August 2018 – Cllr Greg Jones

Thursday 16th August 2018 – Cllr Greg Jones

Councillor Jones was thanked for his commitment to the service.

Matters Arising from the Policy & Strategy Committee Meeting of 10th April 2018

130 MARKETING / TOURISM / COMMERCE

Members were informed that the “Pop up market” was very successful, along with other events being held in the town centre on 30th June. A “good atmosphere” was reported.

The working group proposes to engage both community halls in creating a marketing plan which will advertise the facilities of the halls and generally enhance activities which are ongoing in the town as a whole. A further meeting of the group will be arranged in the near future.

131 KEYHOLDERS FOR NOTICEBOARDS

Keys for the Silver Band noticeboard have been handed to Mr Mansel Thomas. Keys to the other noticeboards will be kept at the office. After debate it was **RESOLVED** to leave the two council noticeboards unlocked for a 3 month trial period. Note and **Close** this item.

132 GENERAL DATA PROTECTION REGULATIONS

Members were informed that a dedicated Data Protection Officer would not be needed. It was recognised that the council needs to evidence the steps already taken to comply with legislation – Notices published. A policy will be drawn up. This matter was referred to Full Council. Note and **Close** this item.

133 SOCIAL MEDIA POLICY

Jenny Fox, Community development Officer for Carmarthen Town Council had address Full Council earlier in the evening. Her presentation outlined the social media activities undertaken at her council. Facebook, Twitter and Instagram were used but she recommended that Facebook be the main medium used at Kidwelly. She stated that the problems of negativity had been over-anticipated. It was recognised that 33% of the population did not have access to the internet. Eight members of staff had been trained for this initiate – approximately 5 hours of training had been undertaken. Members were not involved in the everyday social media functions. Matters/problems arising from media activities could be passed to councillors for attention.

Members considered the options. It was **RESOLVED**, in principle, to move towards adopting social media, while addressing financial implications and practical issues. It was agreed that Facebook be the medium used. Councillor C.Peters-Bond volunteered to do the staff training.

134 ASSESSMENT OF CURRENT PROCEDURES

It was noted that 10 policies would be considered over the coming year. The most urgent would be prioritised.

135 COPIES OF ORIGINAL TOWN COUNCIL DOCUMENTS

It was **RESOLVED** that all original council documents should not leave the office. Copies could be made. Note and **Close** this item.

136 UPLOADING OF TOWN COUNCIL MINUTES

It was recognised that council minutes should be put onto the website as soon as available. Note and **Close** this item.